

## LIGHTHOUSE ARMS YOUR OFFICERS WITH WELLNESS

**Confidentially connecting our first responders with wellness resources 24/7**

Lighthouse was designed to provide your employees and their families anonymous access to your agency's existing health and wellness programs, along with a growing library of the latest educational health and wellness information and tools that have been tailored to the unique needs of those working in public safety.

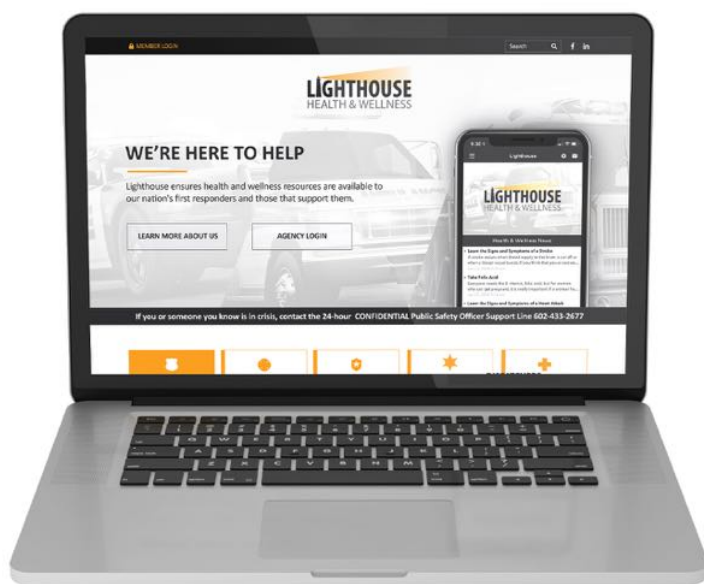
With the overwhelming rise in job-related stress, growing media scrutiny, increased focus on public safety suicides, and the reality and fear of senseless line-of-duty deaths, it is more important than ever that all first responders have access to health and wellness resources. Built on the Apex Mobile platform, Lighthouse is accessible via the web as well as iOS and Android applications. This puts the tools public safety officers need literally at their fingertips.

## PROVIDING HELP WITH NO STRINGS ATTACHED

When it comes to something as critically important as officer's mental health, profits shouldn't be the highest priority. Our public safety officials deserve streamlined access to these essential and potentially life-saving tools, and we're proud to be able to deliver that service free of charge.

Additionally, we can provide customizable agency-branded apps that house the core tools, along with additional features for a very reasonable price. The funds raised from the custom version allow us to continue to innovate and expand program awareness.

As the Lighthouse Health & Wellness community grows, we pledge to foster the discovery, development, and distribution of health and wellness tools, information, and initiatives that address the unique challenges faced by first responders and those who support them.



### Lighthouse Includes:

- My Agency's Resources
- Personal Wellness
- Mental Health
- Physical Fitness & Health
- Financial Fitness
- Substance Use & Addiction
- Self Assessments
- Peer Support
- Find A Therapist Near You
- Chaplains
- Resources
- Other Training & Events
- Branded Option with Alert Notifications and More

Powered By



## Lighthouse Grows With Your Agency

Our proprietary platform was built with ease of use, flexibility and growth in mind. Our cloud-powered, fully native iOS and Android solutions easily integrate with web-based features to ensure that your app is up-to-date with the latest health and wellness features.

## Taking Care of Those That Take Care of Us

24/7/365 Support. Any Device. Anytime. Anywhere. Always Confidential. Always Anonymous.





## **Lighthouse Health & Wellness FAQs**

### **Is Lighthouse really free? What's the catch?**

Yes. The Lighthouse Health & Wellness Core platform is, and always will be, a free service provided to our nation's public safety agencies. No catch. Your information will never be sold and you won't be added to spammy marketing lists.

### **How can keep this going if it's a free service?**

Thanks to various private sector and non-profit supporters, the underlying cost to provide the Lighthouse Health & Wellness Core platform is covered.

### **What do we get with the free Lighthouse Core platform?**

With the free Lighthouse Core platform, you agency will be able to provide your employees and those that support them with confidential and anonymous access to a growing library of first responder focused health and wellness resources, anonymous crisis support lines and resources specific to your agency including peer support teams, chaplains, EAP information, local recommended therapists and more. Via an agency specific access code, this information can be accessed at any time on any web accessible device via the [www.lighthosuehw.org](http://www.lighthosuehw.org) website or the Lighthouse Health & Wellness mobile applications available both the iOS and Google Play app stores.

### **What's the difference between the free and paid versions?**

The paid version of the platform allows your agency to have a stand-alone application with additional features which drastically increases adoption, usage, and ongoing engagement. The key feature being the ability to skip the access code and directly access the Lighthouse Core platform at the touch of a button. Additionally, it allows us to provide your agency direct support and resources to help promote and market the project within your agency on an ongoing basis as well contributes to the development and support of public safety health and wellness initiatives and programming at the local, state and, national levels.

### **Beyond the agency branded app that allows us to skip the access code, what other features do we get with the paid version?**

- Push notifications and message center
- Custom health & wellness news feed
- Message groups
- Peer support team toolkit
- Unlimited customer support
- App updates on request
- Internal marketing tools and ongoing support to drive awareness
- Unlimited customization options to add additional resources

### **If we choose the paid version, can we still access our resources via the [www.lighthousehw.org](http://www.lighthousehw.org) or the publicly available Lighthouse apps?**

Absolutely. Your agency will still have an agency code that will allow your employees and those that support them to access the Lighthouse Core resources along with resources specific to your agency via [www.lighthousehw.org](http://www.lighthousehw.org) or our Lighthouse apps that are available in the public iOS and Google Play app stores.

### **How long does it take to get set up?**

Lighthouse Core can be ready for deployment to your agency in 15 minutes. Custom paid apps can be ready for deployment within 2-3 business days in most cases.

### **If we choose the free version can we still add information specific to our agency?**

Yes, regardless of the version your agency chooses to move forward with, you will always have the ability to add agency specific information to the "My Agency's Resources" section of the Lighthouse Core platform.

### **If we can't pay in year two, will we still be able to use the custom app?**

Once your custom app has been launched it will remain active allowing direct access to Lighthouse Core and two custom in app pages or links to additional agency specific resources. At any time, you can reactivate the additional features and app updates by renewing your support plan.

### **Do we need to sign a contract?**

No. We do not require our agencies to sign a contract unless they require one. We believe that once you see the work we are able to do for public safety health and wellness that you will want to continue to be a part of our project year in and year out.

### **Why is Lighthouse a Public Benefit Corporation (PBC) and not a Non-Profit?**

The reason for the PBC is to enable the flexibility to move fast enough to react to the issues of today and tomorrow and to allow us to seek alternative revenue beyond donations and grants to ensure that once an agency is part of the program, it will be permanent and that we can serve as the institutional memory to keep the program active as required.

### **How can a company contribute to this project?**

We have various strategic partnership opportunities that companies can participate in to help advance the overall program at the national and state specific levels or to specifically benefit local agencies. Email [partnerships@lighthousehw.org](mailto:partnerships@lighthousehw.org) for more information.

### **Can individuals contribute to the cause?**

Lighthouse works directly with established companies, agencies, and non-profits. That being said, we have partnered with some amazing non-profits that we are working with to advance our mission. If you are an individual that would like to support this project, we encourage you to reach out to our lead and founding national non-profit partner, the [National Center for Prevention of Community Violence](#).